



Anne Marie Sejersted

Partner, advokat

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Areas of expertise

Anne Marie Sejersted is a partner in the business area Industry, Media & Technology, head of the Intellectual Property practice group and she is also member of the practice group Litigation.

Practice

Anne Marie Sejersted has particular expertise within Intellectual Property, especially copyright, patents, trademarks, Marketing Practices Act and media rights. Sejersted has also litigation experience from this and other fields.

During the last years Sejersted has primarily worked with:

- Patent issues for the pharmaceutical industry and the offshore sector
- Copying of products and trademark issues
- IP issues related to Internett og new medias
- IP issues related to publishing and advertisement
- Development and evaluation of agreements (licence agreements, R&D, etc.)
- Strategies for safeguarding rights, including due diligence of companies with IP rights

Sejersted is ranked as a leading individual within Intellectual Property in Chambers Europe, and is also listed under Intellectual Property by PLC Which Lawyer? In Legal 500 she is described as “*very clear, unambiguous – she has a fantastic ability to cut through to the key issues in discussions*”. Sejersted is also listed in Legal Business-European Legal Experts under Corporate and M&A.

Anne Marie Sejersted is often used as a lecturer within Intellectual Property rights by Juristforbundet.

Background

Partner, Advokatfirmaet Haavind (2008)

Vislie, Ødegaard & Kolrud, now advokatfirmaet Haavind (2002-)

Norsk rikskringkasting AS (2000-2002)

Vislie, Ødegaard & Kolrud, now advokatfirmaet Haavind (1994-2000)

Assistant judge (1995-1996)

Cand. jur, University of Oslo (1993)

Other

Member of The Norwegian Bar's Expert Committee for Intellectual Property Law.

Member of the Norwegian Copyright Association, NIR and AIPPI.