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Press Release

Embargoed until: April 22 2010

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Winners of the International Law Office Client Choice Awards 2010 Announced

London, United Kingdom – The International Law Office (ILO) has announced the winning partners and firms for the ILO Client Choice Awards 2010. Uniquely, these awards survey senior corporate counsel only, with this year's winners chosen from a pool of more than 2,000 individual client assessments.

Established in 2005, the International Law Office Client Choice Awards recognize those law firms and partners around the world that stand apart for the excellent client care they provide and the quality of their service. The criteria for the awards focus on law firms' ability to add real value to their clients' business above and beyond the other players in the market.

Traditionally the awards have recognised one firm per jurisdiction but the research was extended this year to recognize individual partners who excel across the full spectrum of client service. One winner was chosen per work area per jurisdiction. Partners were assessed on the following criteria: quality of legal advice, value for money, commercial awareness, effective communication, billing transparency, tailored fee structures, response time, sharing of expertise and use of technology.

This year, ILO recognised 201 individual winners across 46 jurisdictions. Winning firms were chosen in 48 jurisdictions worldwide. A complete list of winners is available in the ILO Client Choice Guide 2010, and fully searchable online at www.ClientChoiceAwards.com.

About ILO

Launched in 1998, the International Law Office (ILO) is the nexus where global corporate counsel engage with the world's pre-eminent law firms, and each other.

The ILO brand encompasses:

- A multifaceted online resource for senior international corporate counsel, which provides tailored, quality-assured updates on global legal developments, a database of the world's major deals and the legal advisers involved, and a comprehensive directory of firms and partners. www.InternationalLawOffice.com
- An awards programme recognizing and rewarding those law firms and partners that have been commended exclusively by corporate counsel for their client service. www.ClientChoiceAwards.com
- A European and global awards programme that identifies in-house corporate counsel, both teams and individuals, who excel in their specific roles. The awards culminate each year in two of the largest annual gatherings of senior corporate counsel, with prestigious ceremonies in London and New York.
www.EuropeanCounselAwards.com
www.GlobalCounselAwards.com

Recognizing its unique relationship with global corporate counsel, many of the world's premier associations have chosen to partner with ILO.

www.InternationalLawOffice.com/Associations



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